

WHAT'S YOUR NEXT
BIG QUESTION?

NEXTQ

JOIN US FOR AN

*Extraordinary
Adventure*

one trip around the sun

DISTANCE: MILES
584 million

every minute of the year counts

TIME: MINUTES
525,600 minutes

FINAL DESTINATION:

unknown

L+D

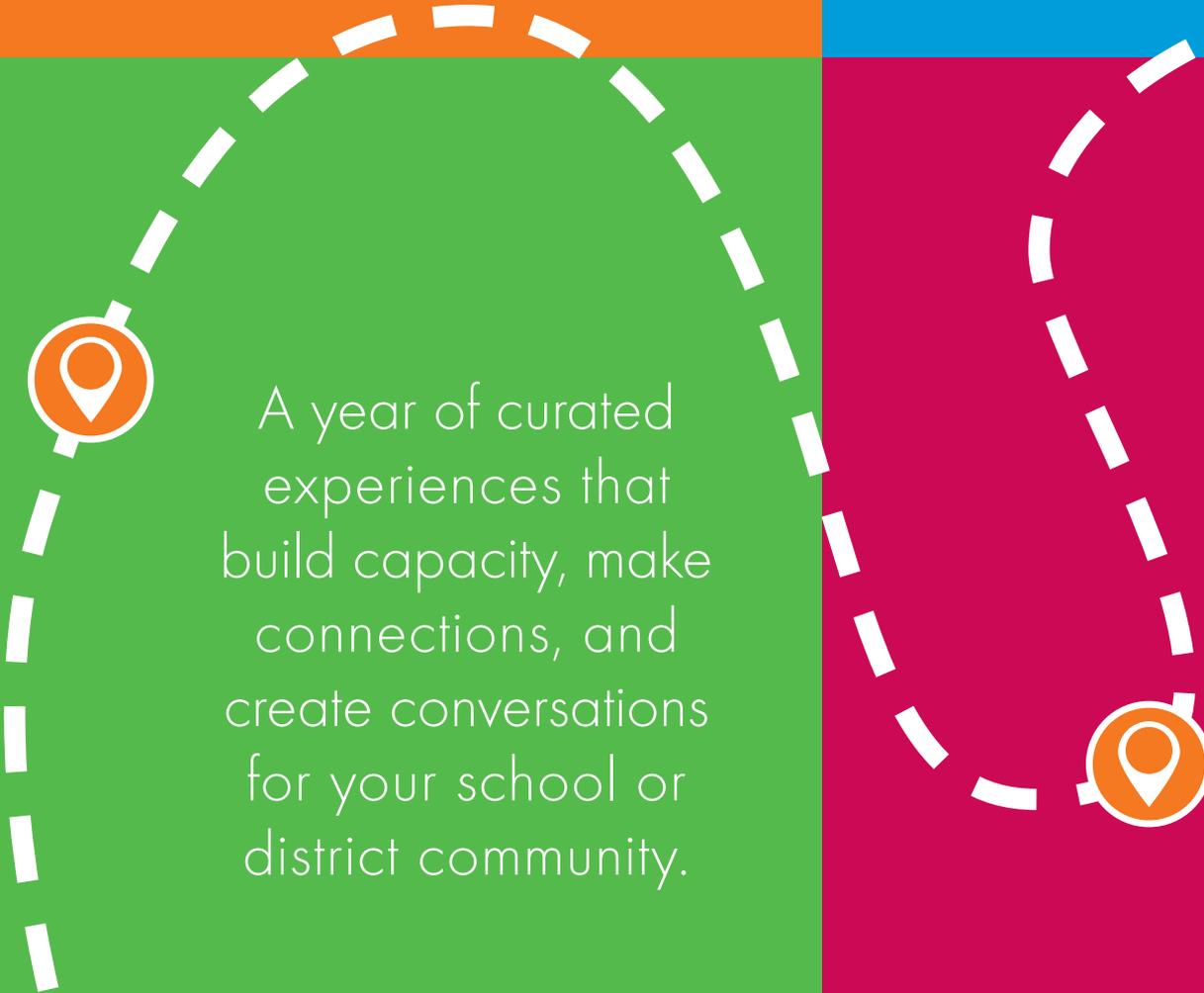
LEADERSHIP+DESIGN

Question

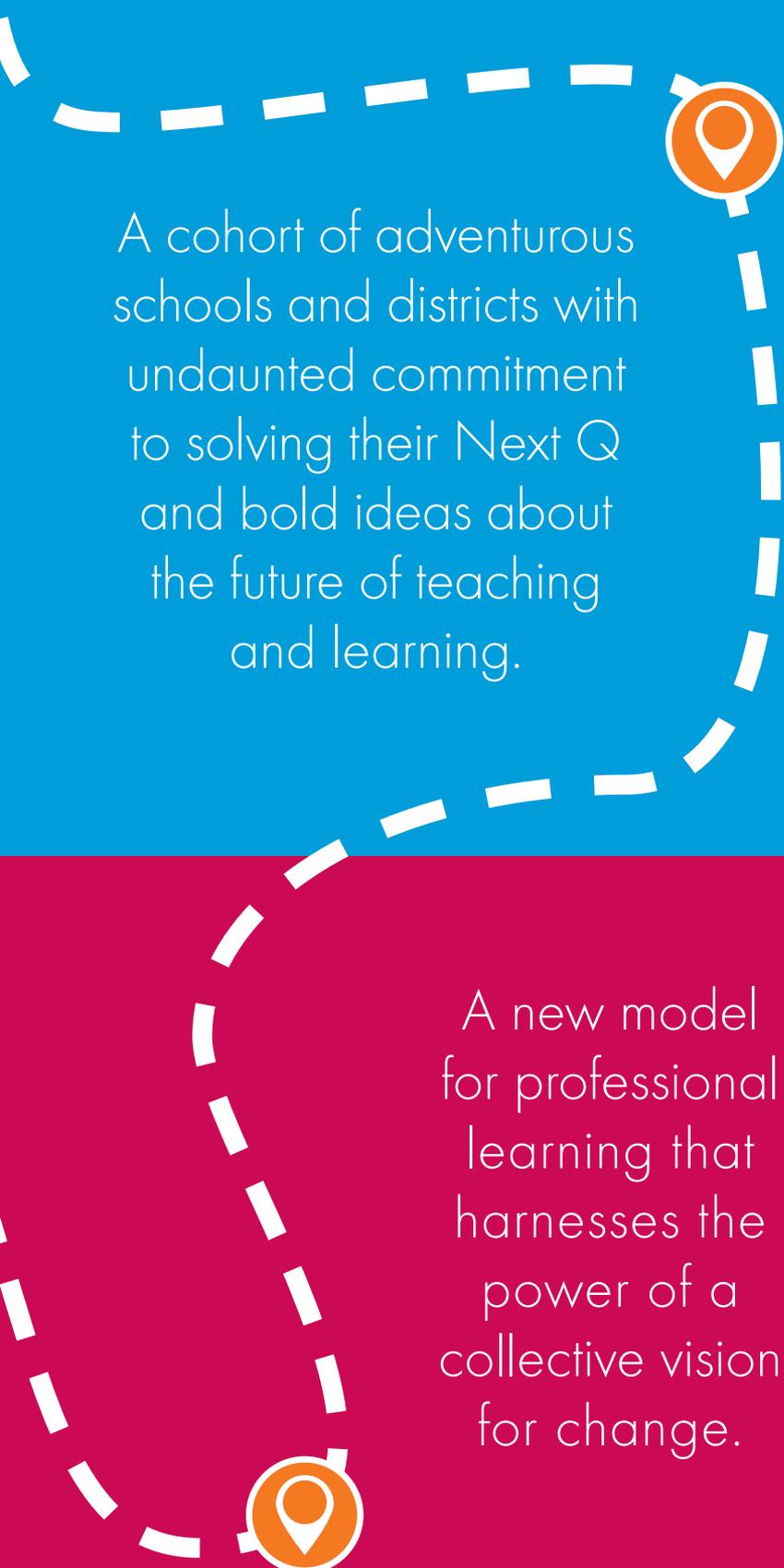
something that invites
curiosity, collaborative
investigation and
a spirit of inquiry

Quarterly

something that occurs
four times a year,
something awesome



A year of curated
experiences that
build capacity, make
connections, and
create conversations
for your school or
district community.



A cohort of adventurous
schools and districts with
undaunted commitment
to solving their Next Q
and bold ideas about
the future of teaching
and learning.

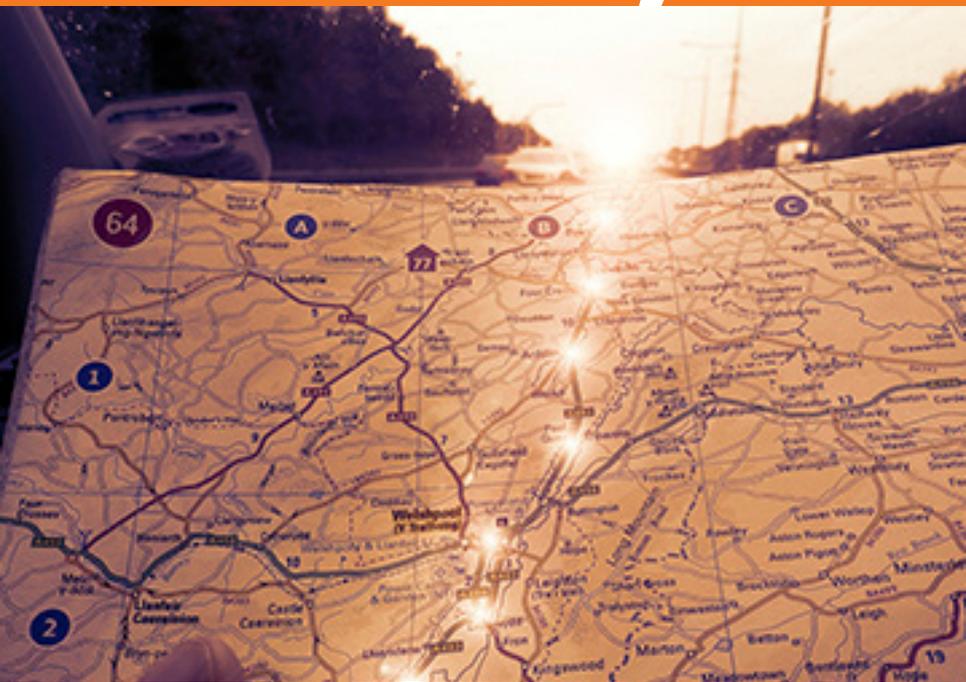
A new model
for professional
learning that
harnesses the
power of a
collective vision
for change.

What's your

NEXT Q?

All schools and districts have a Next Q: a big, beautiful, and bold question they are ready to take on and solve collaboratively. L+D can help you leverage your professional development budget to engage your entire faculty and staff in imagining solutions to that question.

Along the way, they will collect valuable souvenirs: the habits and mindsets of nimble, versatile, and empathetic problem-solvers, teachers, and educational leaders.



Travel smart

**GET MORE MILEAGE OUT OF YOUR PD BUDGET.
WORK TOGETHER ON YOUR NEXT Q.**

The Next Q Experience:

Once you've declared your school's specific Next Q, L+D will design and deliver four on-site, day long experiences for your faculty and/or staff that will help you find your way to new answers, and develop new problem-solving skills along the way.

While there are many possible Next Q's to take on, here is an example Next Q program designed to transform teaching and learning at your school. We designed this journey in response to a recurring question:



“How might we develop a culture of experimentation, collaboration, and innovation in our teaching practices?”

Q1



Hit the Road

HOW MIGHT WE BEGIN TO THINK OF OURSELVES AS DESIGNERS OF LEARNING ADVENTURES?

We live in a time of breathtaking change, and our schools need to innovate in order to prepare students for an uncertain future. L+D will spend a full day with your faculty exploring that future, and set out on a journey to meet the challenges it will bring. Teachers will learn the habits and mindsets of design thinkers, and begin to reimagine themselves as experience designers and guides for their students' own learning journeys.



Q2

Take a Journey Within

WHAT MIGHT WE LEARN FROM SHADOWING STUDENTS FOR A FULL SCHOOL DAY?

Few of us ever have a chance to understand what it's like to experience our schools from a student's perspective. Faculty members and school leaders will put on their anthropologist's hat and observe a single student's day-long experience. Using field journals provided by L+D, teacher will observe, sketch, take notes, in a true empathy-building experience. L+D will then spend a day with the faculty unpacking this empathy research, to share stories and gain insights into what students truly need.

Push Beyond Your (Campus) Boundaries

WHAT MIGHT WE GAIN FROM EXPLORING OUR LOCAL CITY OR COMMUNITY?

Designers are inspired by the world around them and by completely different industries and experiences. They get out of their daily experiences and learn from seemingly disconnected spaces and places. At the same time, few educators spend much time away from campus. The faculty will “hack” their local city or community, with visits to innovative businesses, design studios, architecture firms, and museums armed with the question, “What can I bring back from this visit that can inspire my work with students, or our work as a school?”



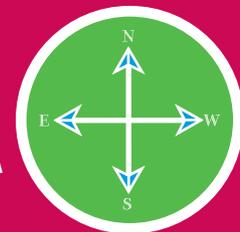
Q3

Plan Your Future Travel

HOW MIGHT WE APPLY WHAT WE'VE LEARNED TO DESIGN THE NEXT ADVENTURE (FOR OURSELVES AND OUR STUDENTS)?

L+D will return to help you unpack your bags and share your souvenirs and photographs from this year of professional learning. Faculty members will collaboratively design projects, units, or new courses based on the insights you've gained over the course of the year that will lead them to new adventures in the year to come.

Q4



WHAT IF OUR SCHOOL OR DISTRICT HAS A DIFFERENT NEXT Q?

If transforming teaching and learning isn't your big next question, we can custom-design a quarterly experience around another issue and help you reach that destination.

Some other Next Q possibilities:

- + Curriculum redesign
- + New program development
- + Civic engagement
- + Reimagined schedule
- + Leadership development
- + Proficiency- or Competency-Based Learning
- + Any other big question or problem your community is facing

Get on Board!

Q1

Q2

Q3

We've saved you a seat.

Q4

THE COHORT EXPERIENCE:

And like a good set of Ginsu knives, "But wait, there's more!" How might schools and districts learn from each other and cheer each other on in this good work? Each quarter, L+D will host a video conference call for designated representatives from schools engaged in a Next Q journey, to share stories of progress, challenge, success, and frustration. If multiple schools are attending educators' conferences, we will also work to organize a 90-minute F2F meeting at the conference.



...Timeline

FALL & WINTER 2017

+ Get on board

Contact us to be included in the 2017-18 cohort. Deadline to sign up is April 1, 2017.

WINTER 2017

+ A Quick Drive-by

Come meet us and each other at the NAIS AC. Time and place TBD

LATE SPRING 2017

+ Rev your Engines

Get your faculty excited with a short and silly video

FALL 2017

+ Hit the road with L+D

See you then!.....





Sign me up!

PRICING:
(contingent on size of faculty)

- + Less than 40 - \$15,000
- + Between 41 and 69 - \$18,000
(usually requires two facilitators)
- + Over 70 - \$20,000
(usually requires two facilitators)

L+D works with schools of all sizes and with varying levels of financial resources. We set our prices with varying needs in mind, but we can also work with schools with smaller budgets or those that may need some financial wiggle room.

Interested?

Contact Erin Cohn
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215-990-1633

L + D

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